

1. Your Hook (30 seconds)

- Start with a strong opening: a surprising fact, a question, or a short story related to your project.
- Clearly state the problem you are solving and why it matters.

2. Describe Your Solution (1 minute)

- Explain your project in simple, compelling terms.
- Highlight what makes your solution unique or better than alternatives.

3. Show Evidence (1 minute)

- Share key achievements, milestones, or data that validate your project.
- Use concise examples or case studies to prove its effectiveness.

4. Explain the Market and Opportunity (1 minute)

- Briefly describe the target audience and the potential impact or scale.
- Mention market size or trends that make this the right time for your project.

5. Call to Action (30 seconds)

- End with a memorable takeaway or a compelling vision for the future of your project. For example, paint a picture of the impact it could have or the change it could bring.
- At the slide show info session, we focused a lot on this “final slide” concept. What could your mic drop moment be?

Practice: Rehearse multiple times to ensure you're clear and within the time limit.

Keep It Simple: Avoid jargon; make sure a non-expert can understand your pitch.

Use Visuals Wisely: Keep slides visually engaging with minimal text.

Be Confident: Your energy and conviction will leave a lasting impression.

Speak Clearly and at an Even Speed: Too fast, and it is difficult to understand over a Zoom call, and we may miss important details.